



Panel 2 / The Role of Women in Circular Economy

Panelists (from left to right):

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Panel 2 / The Role of Women in Circular Economy

Some key points:

Circularity is the model, and if this model would be in place, we would be sustainable. But we are in earth overshoot, that means we're living on credit of our resources, because we don't understand our role on this planet.

Industry and business are men-driven and what's interesting is that on the sustainability side, on CSR side, the leaders are women. Currently it's a linear concept, cradle to grave. We have a huge opportunity to include women in this topic in order to get rid of the garbage bin at the end of the linear economy and go **cradle to cradle**.

Talking about **buildings and real estate**: when we are constructing, or building, or refurbishing something, it won't be cheaper to do this in a circular way in the very first phase. But we can make money over time with the materials, with the option of reuse and use sustainable financing models to create more value over time.

Ellen MacArthur Foundation was created together with Renault, she started to introduce this **circle economy concept**. Car production reusing materials and in addition turning production Co2-emission reduced or free by changing to side products from olive oil productin and in addition, having more women in the supply chain and production sites creating multiple advantages.

More output to follow in the summary document later this year...



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